



Mobility Department Parking Plan Update

On October 15th, 2020, City Council approved Resolution No. 2020-722, allowing the Mobility Department to implement its Parking Plan.


The Parking Plan will be implemented in Phases.

1. Phase One will focus on the immediate changes starting in December 2020.
2. Phase Two will focus on Operational changes throughout 2021.
3. Phase Three will focus on long term changes that will begin in 2022.

Additional Notes:

The Mobility Parking Plan was finalized with the collaboration of the Downtown Tampa Parking Plan.

The Parking Plan ensures the Division continues to work with key stakeholders to better serve the community.



CITY OF TAMPA PARKING UPDATES

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www.tampagov.net/parking



CITY OF TAMPA

Mobility Department Parking Division Background - Initiatives

The Parking Division is responsible for the daily operation of all City public parking, including: 10 City owned parking garages, 13 City owned surface Lots, the City right of way On-Street spaces, & 17 managed surface Lots.

The Division current initiatives include:

- ✓ Converting Poe & TCC garage to Frictionless operation.
- ✓ Upgrading all other garages to a state-of-the-art Parking Management System.
- ✓ Working with the Downtown Partnership on their bike program by adding bike racks to accommodate up to 98 bikes.
- ✓ Introducing a new flex pass for monthly parking - more info will follow.
- ✓ Adding Flex Zones Spaces Citywide - more info will follow.

PHASE ONE DEC -JAN

Monthly Parking, Daily Parking, & Special Events Rates will increase to Year 1 Rates on December 1st, 2020.

Ybor Lot 1, Lot 2, & Lot 3 will convert back to Paid Parking 24/7 on December 15th, 2020.

On-Street Parking Rates will increase to Year 1 Rates on January 1st, 2021.

Standardize On-Street rates & hours of operations for all Downtown area, including implementation of Paid parking North of Kennedy on evenings & weekends.

Rates Breakdown:

Monthly Permit Parking	New Rates (with tax)
Centro Ybor Garage Restricted	\$31.48
Centro Ybor Garage Unrestricted	\$64.13
Palm Garage Restricted	\$31.48
Palm Garage Unrestricted	\$64.13
Pam Iorio Garage Restricted	\$48.78
Pam Iorio Garage Unrestricted	\$100.28
TPD Garage Unrestricted	\$58.31
Whiting Garage Unrestricted	\$77.87
Whiting Garage Reserved	\$158.19
Poe Garage Unrestricted	\$87.61
Twiggs Garage Unrestricted	\$83.96
Twiggs Garage Reserved	\$167.92
TCC Garage Reserved Non-Tax	\$104.48
FT Brooke Garage Unrestricted	\$104.64
FT Brooke Garage Reserved	\$181.91
Interstate Lot Restricted	\$23.12
Library Lot	\$23.12
Royal Regional Lot Restricted	\$23.12
Pierce St Lot Restricted	\$31.48
Selm on Lots Restricted	\$34.99
Zack St Lot Restricted	\$38.48
Scott St Lot	\$40.56
Ybor Lots 3 & 6 Restricted	\$31.48
Ybor Lots 3 & 6 Unrestricted	\$54.51

Daily Parking	Rates with tax
Palm /Centro Ybor	First Hour
	Every Hour After
	Daily Max
Twiggs/Poe	First Hour
	Every Hour After
	Daily Max
FT Brooke/TCC/Pam	First Hour
	Every Hour After
	Daily Max
Surface Lots	First Hour
	Every Hour After
	Daily Max
On-Street Downtown Zones	First Hour
	Every Hour After
	Daily Max
On-Street Other Zones	First Hour
	Every Hour After
	Daily Max

PHASE TWO - 2021

Update Parking Equipment and Technology to expand our Parking Operations.

Continue Capital Repairs on all garages from 2015 Consultant report.

Add On-Street Paid Parking in Tampa Heights District & Channel District.

Partner with a Parking & Engineering Consultant to develop the City's Urban Parking Plan.

Urban Parking Plan Objectives:

- Create Parking Benefit Districts
- Improve Mobility Options - Reinvest into Multimodal options which connect parking with key origins and destinations.
<http://gohart.org/avpilot>
- Reduce vehicular trips, improve long-term sustainability.
- Re-imagine City Streets
- Prepare for the future of Mobility
- Implement Industry best practices
- Stay current on Industry Trends
- First/Last Mile mobility options.
www.tampasdowntown.com/getting-around/public-transportation

PHASE THREE - 2022

Add On-Street Paid Parking in Ybor District & SOHO District.

Implement Year 2 Rates Increases.

Initiate Capital improvement on all garages

Add Way-Finding Technology throughout the Parking Portfolio.

Investment in Technology:

